

RESUME Haman Alimardani

Professional career

Fashion designer since 1996

1996: Launch of own "hamansutra" labels in Munich

2004: Company launched at London Central St Martins College of Art and Design

2011 "hamansutra" registered as trademark in New York at United States Patent and Trademark Office (USPTO).

September 2008 – present, New York and Munich

hamansutra's second shoe range CMYK launched globally in Fall/Winter 2015

Bread and Butter Berlin appoints Haman Alimardani as Creative Director (March 2015)

Lecturer at Akademie Mode Design (AMD), Munich fashion design academy (Sept 2014 - present)

Cazal Eyewear names Haman Alimardani Creative Partner (2013 - 2014)

hamansutra's male / female RAW DENIM Line with Poltrona Frau (May 2013/14)

hamansutra's first shoe range CMYK launched globally in Fall/Winter 2011/12

Lecturer at the Miami Ad School, New York (2011 - 2012)

Lecturer at the Parsons New School of Design, New York (August 2011)

Exhibition of hamansutra lookbook at Pablo's Gallery (527 Canal Street, New York, NY 10013) (Nov 2008)

Exhibition of New York debut of hamansutra's CAZAL Sunglasses Project at Pablo's Birthday (November 2010);

a fashion celebration for and about fans of Cazal sun eyewear with personal support by Cari Zalloni

Exhibition at the fifth annual NY Art Book Fair, MoMA PS1, presenting my full range of fashion CI, focusing on

graphic design (November 2010)

Move to New York; establishment and operation of hamansutra company in New York

2005 – 2008, Munich

Lectureships at Blocherer Schule (art and design college, Munich, 2005-2007), Miami Ad School (Hamburg, 2006)

and Academy of Fashion and Design (AMD, Munich, 2006-2008).

Areas of focus:

- Blocherer Schule: Visualization and Illustration
- Miami Ad School, Hamburg: Lecture on Hardcore Fashion (2006)
- AMD: Visualization

Professional activity during this period:

- Appearance on Chinese TV in bid to design and produce the fastest jacket in the world
- Freelance design projects with Porsche Design (men's accessories)
- Costume design for singer Amos (music video "I Can't Stop My Feet")
- Publication of hamansutra fashion lookbook and distribution to selected art and design bookstores in London, Shanghai, Hong Kong, Munich and New York
- Design of T-shirt collection for Xbox
- Costume design for World Snowboard Tour

1999 – 2004, London

Study at Central St Martins College of Art and Design, London: Fashion Design with Marketing

Graduation in 2004 with a BA Hons in Fashion Design with Marketing, with final fashion show and exhibition of finalists' portfolios.

Professional activity during this period:

Design work for deepend, London (characters for computer games and 3D visualizations)

Design work for MTV (illustrator)

Design work for Nike (project Scorpions Team Posters)

Costume design for major project at London International Film School

Costume design for Jung von Matt (Hamburg), major German advertising agency, for TV and print campaign for international consumer electronics giant Saturn

Costume design for designliga (Munich), video for singer Sonique (video won gold in 2005 IF Communication Design Award)

Assistantships at Bavarian State Opera costume department, Tailoring Department of German military forces, Kostas Murkudis

Specialist interests in history of technology in fashion and history of functional clothing were intensified during and after the Central St Martins course.

1994 – 1998, Munich

Study of graphic design at Blocherer Schule

Graduation in 1998 with a *Diplom* in Graphic Design, grade 1.4

HAMANSUTRA . NEW YORK . MÜNCHEN

haman@hamansutra.com